

TAYLOR BORCHARDT

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Professional Summary

Creative and collaborative visual design student graduating Fall 2025 with experience in leadership and hands-on design projects. Co-founder of a student design organization, passionate about building community and crafting visuals that connect with people in meaningful ways. I enjoy pushing myself outside of my comfort zone and am eager to step into a design role where I can continue growing my skills.

Skills

Technical Skills: Figma | Miro | Adobe Creative Suite | Prototyping | Wireframing | Human-Centered Design | Ideation | Design Tools | Typography | UX/UI Design | Usability Testing | Visual Hierarchy | Basic HTML/CSS

Soft Skills: Creativity | Flexibility | Communication | Attention to Detail | Positive Attitude | Storytelling | Collaboration | Adaptability | Empathy

Education

AUSTIN COMMUNITY COLLEGE

Associate of Applied Science in Visual Design (4.0 GPA)

Austin, TX

Jan 2022 - Expected May 2025

CHRISTOPHER NEWPORT UNIVERSITY

Bachelor of Arts in Psychology (3.62 GPA)

Newport News, VA

Aug 2015 - May 2019

Work Experience

ORIENTATION ADVISOR

Nov 2023 – Present

Austin Community College

- Leads student advising sessions regarding educational issues such as course selection, class scheduling, TSI compliance, and student resources
- Reviews and processes over 15 student applications per day, maintaining the highest average on the team

DESIGN INTERN

Jan 2025 – May 2025

Story Amplify

- Created brand assets and client-facing templates, including logos, business cards, PowerPoint decks, and social media graphics using Figma, Illustrator, and Canva
- Translated Figma wireframes into functional web pages using FMG's site builder platform
- Conducted research on financial advisor websites and compiled a design resource guide to support the creative team's visual direction and inspiration

RECRUITING SPECIALIST

Aug 2022 – Nov 2023

Austin Community College

- Assisted 1500+ students with the ACC application process both in person and virtually
- Created visually appealing marketing graphics for the department using Adobe Creative Suite, Canva, and Miro
- Collaborated closely with various departments to facilitate the organization of large events and campus tours
- Led engaging workshops for prospective students across Austin high schools